

Strengths

Summary	Rank
Culture / Food / Way of Life / Recreation	1
Economic Anchors (energy, health, agriculture, medical); diverse economy	2
Friendly people, community pride	3
Progressive Attitude / Diversity	4
Variety of neighborhood types	4
Innovation/Fiber/Open to Change/"Can do" spirit	4

Weaknesses

Summary	Rank
Public education / early childhood development (toddler to pre-k); physical condition of schools	1
Road infrastructure / aesthetics / Traffic (rural areas, needed overpasses, I-49 extension, lag in road planning, interstate entrances)	2
Poor land use and zoning	3
Lack of productive professional communities; Lack of opportunities for creative professionals	3
Improved Drainage	3
Regressive Politics	3
Imbalance in property upkeep / maintenance	3

Opportunities

Summary	Rank
University of Louisiana at Lafayette Opportunities / relationship to community;attracting out of state students);Capitalize on University's Technology Program	1
Better paying jobs, economic opportunities; Fiber / Technology (take advantage of, protect growing diversity of community, broadband peer sharing)	2
Aesthetically pleasing and efficient infrastructure; Improved property upkeep	3
Core industries (energy, entertainment)	3
Mobility: Transit, Improving Traffic, Walkability and Bikeability, Regional planning	3
Recycling / Environmental Opportunities	3
Continued support for the uninsured / health care	3
Radical collaboration (Government, Business, Education)	3
Anti-Drug Awareness Programs	3

Threats

Summary	Rank
Apathy of community to positive change; Low voter turnout; lack of community upkeep	1
State politics impacting local community; overly political decision-making	2
Not planning for future road growth and infrastructure	3
Property rights threatened	3
Cost of living	3
Coastal Erosion	3
Education (lack of higher education, youth learning, poor quality)	3
Losing character - watering down culture	3
Failure to attract diverse economy	3