

Strengths

Summary	Rank
Friendly, Open Minded People and Unique Cultural Attributes, food, arts, heritage, festivals, recreation	1
Infrastructure and Economic Base, diverse economy, technology, Fiber, energy	2
Local, Entrepreneurial Spirit	3
University; UL moving to sustainability/Environmental protection awareness	4
Medical/research/tech/rec hubs	5
Progressive economy, innovative	5
Accessibility, geographic location	5
Interconnectivity (people)	5
Positive outlook (people want the place to get better - hospitality)	5
Strong leadership	5
Natural environment and recreation	5

Weaknesses

Summary	Rank
Poor Public Transit and Expensive Suburban Sprawl, No planning/zoning, no pedestrian access, Johnston St is a mess	1
Poor Public Schools, No Revenue Sources, and Resistance to Change	2
Environmental qauality awareness, lack of green space, lack of attention to Vermillion	3
Socioeconomic segregation, race/class relations	4
Community engagement; Ignorance/apathy	5
Lack of identifiable urban core/lack of strong downtown, too short of buildings	6
Visual noise, no ownership over public-private realm division lines; Low standards for how City looks	7
No true government consolidation; Funding innovation	8
Lack of communication	8

Opportunities

Summary	Rank
Renew and redevelop urban core; Re-investment in existing neighborhoods/transportation	1
Leverage unique cultural attributes; preserve them	2
Leverage existing industry to create spinoff industries; Creative economy, embrace technology, diversify economy through public/private partnerships	3
ULL; all education	4
Preserving open space/historic resources; development of Vermilion River, horse farm	5
Developing entertainment industry; Lafayette as a destination city	6
Lafayette as a destination city	6
Increased Planning/coordination/communication	6
make implementation easier for governing bodies	6
Central location - website - connect money to ideas	6
Tap into 'can do' mentality of Cajun culture	6

Threats

Summary	Rank
Community apathy, complacency, and failure to act; community fragmentation; Insular attitudes, low expectations for ones self	1
Urban Growth Issues (Sprawl, etc); transporation - traffic; lack of multi-modal options; poor planning overall; lack of urban growth boundary	2
Overall condition of public school system	3
Lack of economic base, Out-migration; Maintaining economic diversity; Maintain local business/identity; dependence on oil economy	4
Lack of integration/consolidation, political infighting; lack of unified political leadership; Managing government finances; no support for taxes	5
Infrastructure security, climate preparedness; Environmental decline; Abuse of natural resources	6
Property tax funding, lack of funding for arts/culture	7
Vocal minority, lack of buy-in from those who don't participate	7
Downtown viability	7
Increase in blighted and adjudicated housing stock	7
Loss of cultural institutions	7
Regionalism	7