2016-2017 Annual Report

An ongoing process, the comprehensive plan should not be a one-time event or a static document. To ensure the plan is current and useful, the Planning Commission and the Planning, Zoning, and Development Department, on behalf of the City-Parish Council and City-Parish President, will monitor plan implementation progress annually. The staff will deliver an annual report to the Planning Commission and the community. In addition, every five years (2019), the staff will lead a thorough review, revision, and update of the Comprehensive Plan that involves additional public input.

The following is the 2016-2017 Annual Report Card prepared by the Planning, Zoning and Development Department.

PlanLafayette has 465 action items. Monitoring and reporting on the progress of these action items is a complex process. In addition to the number of items, all LCG departments and dozens of external agencies are involved with the implementation. The staff has organized this report by summarizing ongoing activities by a project/theme broken down into the following:

- Project Name
- Project Summary
- Plan Challenges addressed
- Action item reference (from the plan) listed by number
- Current tasks
- Deliverables (completed or expected)

Draft Delivered to the City-Parish Planning Commission  June 12, 2017
Final Report Delivered to the City-Parish Planning Commission  July 17, 2017

Projects:
 Unified Development Code
 Refining Government
 Smart City Initiative
 Neighborhood Revitalization
 Transportation Initiatives
 Evangeline Corridor Initiative (TIGER funded)
 Resiliency Planning
 Corridor Initiatives
 Project Front Yard
 Mapping and Data Collection
 Public Outreach
Unified Development Code (UDC)
Adopted by the City-Parish Council on May 5, 2015 with an effective date of December 7, 2015, the UDC consolidated land development regulations, integrated standards and procedures, and streamlined the review process needed for new development. PlanLafayette served as the guidebook for creating regulations and making decisions for the city and parish. To effectuate plan implementation, the UDC was prepared immediately following the adoption of PlanLafayette.

Highlights of Key Challenges identified in PlanLafayette:

1. Uncertainty of future land uses, weak regulations, and lack of predictability for developers and property owners, especially in unincorporated areas of the parish despite the recently adopted land use ordinance. (Land Use)
2. Fragmented development patterns and segregated residential, commercial, and industrial land uses impacting the viability of agricultural land use in the unincorporated parish. (Land Use)
3. Improving the traffic efficiency of the road network, through improved access management, coordinated signal timing and improved street interconnectivity. (Transportation and Mobility)
4. Lack of adequate, coordinated, and context sensitive standards for roadway and streetscape design. (Community Character)
5. Deteriorating infrastructure, vacant and blighted properties, and poorly maintained streetscape and housing in some older and historic neighborhoods. (Community Character)

Elements/Action Items Addressed:

3.1 Future Land Use
1.1.1 1.1.3 1.1.4 1.1.5 1.1.6 1.2.1
1.3.2 1.5.2 1.5.3 1.5.4 1.5.6 1.5.7
1.6.1 1.6.3 1.6.4 1.10.1 1.10.3 1.13.3

3.2 Community Character
2.1.1 2.1.2 2.1.3 2.4.1 2.8.1 2.8.2
2.9.1 2.10.1 2.10.2 2.11.1 2.12.1 2.12.2

3.3 Housing and Neighborhoods
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3.4 Historic and Cultural Resources
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3.5 Economic Development
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3.6 Transportation and Mobility
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3.7 Utilities
7.6.1

3.8 Community Facilities
8.4.4 8.7.2

3.10 Resources Conservation and Hazard Mitigation
10.1.2 10.1.3 10.1.6 10.2.1
10.3.4 10.5.3
Current Tasks:

a. Staff began monthly PZD/UDC meetings with a group of architects, developers, realtors, engineers, etc. to troubleshoot ongoing PZD and UDC issues and for information dissemination.

b. Continued UDC workshops for the impacted professionals, including workshops specific to Public Works.

c. Ongoing amendment process.

d. Staff is facilitating administrative rezonings to address residential development in industrial and commercial heavy zoning districts.

e. Staff is working with the Commercial Mixed district to address issues associated with a more suburban development situation.

f. Staff has held numerous public meetings with Freetown-Port Rico in order to do a comprehensive neighborhood rezoning. The rezoning is expected to go to the Zoning Commission this summer.

g. Staff across departments drafted the first stage of UDC amendments to incentivize green infrastructure with reductions in open space requirements.

Deliverables:

- UDC has been in effect since December 7, 2015. In a document as complex as this is staff has initiated four series of amendments with continued monitoring of the code with a fifth amendment package expected to go before the City-Parish Council in June 2017.
- Staff has administratively remedied numerous residential properties that effectively became non-conforming under the Industrial and Commercial zoning in the UDC.

Refining Government

PlanLafayette consists of many goals, policies, and actions, most can be traced back to a handful of overarching themes originating from the Lafayette 2035 Vision, and “Refine Government” was one of the four big ideas that framed the plan to the public. In implementation, it provides a useful framework to those initiatives which recognize the community’s need to do more with less and leverage public resources whenever possible.

Highlights of Key Challenges as identified in PlanLafayette:

1. Sharing resources and coordinating across municipal boundaries and with the larger Acadiana region. (Community Facilities and Services)
2. Improving the traffic efficiency of the road network, through improved access management, coordinated signal timing and improved street interconnectivity. (Transportation and Mobility)
3. Maintenance and preservation of existing transportation facilities to avoid expensive rehabilitation projects. (Transportation and Mobility)
4. Unlike other communities, no dedication or fee-in-lieu requirement for new development or a mechanism for the Parks and Recreation Department to accept and maintain small parcels of land. (Recreation and Open Space)

Elements/Action Items Addressed:

<table>
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<tr>
<th>Highlights of Key Challenges as identified in PlanLafayette:</th>
<th>3.1 Future Land Use</th>
<th>3.2 Community Character</th>
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<th>3.4 Historic and Cultural Resources</th>
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3.8 **Community Facilities**

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8.7.4 8.20.1

3.9 **Recreation and Open Space**

9.1.5 9.2.6 9.4.2 9.5.2

3.10 **Resources Conservation and Hazard Mitigation**

10.3.1 10.3.3

**Current Tasks:**

a. Constant reevaluation of staffing needs including increasing interdepartmental and interagency coordination.
b. Continue the evaluation of the CIP in relation to PlanLafayette and integration of the Plan into the budget process.
c. Passed an Adjudicated Property disposition ordinance in November 2015. Staff is planning to begin a pilot program this summer taking a few adjudicated properties through the process.
d. Working with the newly reconstituted Metropolitan Planning Organization (MPO) to increase resources into target areas.

**Deliverables:**

- MPO Transportation Improvement Program application(s) and Transportation Alternative and joint Brownfield Grant applications.
- IS&T organized the vetting of software to track government activities across departments. The current software used by PZD currently will be upgraded and used in other departments to increase coordination.

**Smart City Initiative**

To complement the refining government work, the Smart City initiatives explore opportunities to use technology and other best practices to deliver government services more efficiently and effectively. This is similar to the ideas behind refining government like doing more with less, leverage existing assets, and make more efficient use of resources.

Staff has put an effort into pursuing smart city strategies, including partnering with Cajun Code Fest this spring to release LCG Data Sets and winning an EPA Challenge for air quality monitoring.

**Current Tasks:**

a. Employed a pilot of smart parking meters that adjust the pricing depending on demand which will be followed by a full installation of new parking meters this summer.
b. Partnered with UL and CGI to receive 1 of 2 national Smart City EPA challenges to deploy air quality sensors throughout Lafayette.
c. Partnered with Cajun Code Fest to share local government data for the code fest and to create an Open Data Portal.
d. Engaging in review of permitting and customer complaint software to improve information management across government.
Neighborhood Revitalization

In a well-functioning housing market such as Lafayette, the principal housing strategies need to focus on the strengthening and stabilizing older neighborhoods through reinvestment and infill development. A second focus is the location of housing, with respect to employment and commuting distances, that helps to determine overall affordability (housing and transportation costs) of neighborhoods. A third strategy relates to demographic shifts underway and is associated with changing housing preferences for retiring Baby Boomers and their children, the Millennials. LCG’s neighborhood planning effort has three active coteries that represent three of these older neighborhoods.

Key Challenges as Identified in PlanLafayette:

1. Housing inventory that consists primarily of single family homes. Greater diversity of housing choices is desirable to meet the needs of all type of households, especially those with very low incomes, single person households, retirees, and young adults and families. (Housing and Neighborhoods)

2. Need for greater diversity of housing, especially downtown, and flexible parking standards based on the type of development. (Housing and Neighborhoods)

3. Need for additional high quality affordable housing inventory to meet the needs of families below 40 percent of median income, as well as, the homeless and those who are about to become homeless. (Housing and Neighborhoods)

4. Preserving the character of older, historic neighborhoods while new development occurs – and maintaining older housing in existing neighborhoods. (Housing and Neighborhoods)

5. Managing the potential impacts of the future I-49 Connector in surrounding neighborhoods. (Housing and Neighborhoods)

6. Obsolescence and disinvestment in older neighborhoods and commercial corridors. (Land Use)

7. Lack of a streamlined process for reducing the number of adjudicated properties in the parish and bringing them into productive use. (Land Use)

8. Improving the traffic efficiency of the road network, through improved access management, coordinated signal timing and improved street interconnectivity. (Transportation and Mobility)

9. Conserving open space and natural resources as the parish’s population grows. (Resource Conservation and Hazard Mitigation)
Current Tasks:

a. Assist neighborhood gardening/farming effort(s) and centralized food hub. There is now a community garden at Debaillion Park and looking at more opportunities.

b. Coordination with Community Development in neighborhoods and working together on important plans and analysis, including the Fair Housing Assessment and the Consolidated Plan.

c. Expansion of Community Development’s minor rehab program to include accessibility projects in eligible homes.

d. Continuing reassessment of the neighborhood program.

e. Initiation of a parking study for Freetown-Port Rico.

f. Selection of Mayor-President to the National Endowment for the Arts (NEA)-funded Mayor’s Institute on Community Design with a focus on redevelopment in and reinvestment along University Avenue.

g. Working on criteria for designating local historic neighborhoods.

h. Expanded assistance with walking tours in historical neighborhoods.

i. Began work on the Lean Urbanism grant to reduce barriers to redevelopment in the McComb-Veazey neighborhood.

j. New LED street lights will be installed all along Jefferson downtown to increase visibility and security.

k. Lafayette was selected for an Urban Land Institute Advisory Services Panel in June of 2017 to focus on Downtown Residential Housing.

Deliverables:

- Continued coordination with McComb-Veazey, Freetown Port-Rico, LaPlace and Gateway North Coteries as well as some participation with Sterling Grove Neighborhood Association.
- Outreach to various LCG departments/division to coordinate neighborhood plan objectives.
- Garfield Greenway is out to bid.
- Restripping of Congress Street to improve neighborhood access to Downtown.
- Completion of the gateway downtown at Cypress and Jefferson.
- Ongoing implementation of Operation Blight-Out.
- Ongoing implementation of Project Front Yard.
- Facilitation of the use of vacant sites for neighborhood purposes.
- Secured stabilization funding of $450,000 from the Parks Service for Holy Rosary
- Assisted with funding for eight more Habitat for Humanity housing focusing on McComb Veazey.
- Assisted with funding, eg. Catholic Services for assistance with homeless prevention programs.
- Obtained the Certified Local Government status with the Louisiana Historic Preservation office.

Transportation Initiatives

Communities cannot solve traffic congestion by building as much roadway capacity as the anticipated demand for travel would require because of funding constraints and induced demand (meaning that improved roadway capacity attracts additional traffic because motorists will change their routes to take advantage of that improved roadway). Two principles which have guided the development of this plan are to increase network connectivity and expand the availability of alternative travel options. Strategies include enhanced connectivity requirements, new or improved transit routes, or modal choices that serve the same origins and destinations. In the case where there is a projected need for additional roadway capacity, preferred responses may be enhanced operational efficiency that can be achieved using Transportation System Management (TSM), Travel Demand Management (TDM), or Information Technology (ITS) strategies and Access Managements (AM) techniques that optimize the performance of a facility.
Key Challenges as Identified in PlanLafayette:

1. Lack of adequate, coordinated, and context sensitive standards for roadway and streetscape design. (Community Character)
2. Improving the traffic efficiency of the road network, through improved access management, coordinated signal timing and improved street interconnectivity. (Transportation and Mobility)
3. Maintenance and preservation of existing transportation facilities to avoid expensive rehabilitation projects. (Transportation and Mobility)
4. Implementation of a comprehensive and interconnected pedestrian, bicycle, and trail system network as an integral part of regional transportation network. (Transportation and Mobility)
5. Improving roadway connectivity (e.g., through road extensions) in previously developed areas. (Transportation and Mobility)
6. Reducing SOV use and making transit more attractive to choice riders. (Transportation and Mobility)

Elements/Action Items Addressed:

3.1 Future Land Use
   1.1.2  1.1.6  1.4.3  1.6.1
   1.6.3  1.6.4  1.7.3  1.12.1
   1.17.2  1.17.3

3.2 Community Character
   2.5.1  2.6.2  2.11.1

3.3 Housing and Neighborhoods
   3.1.5  3.12.4

3.4 Historic and Cultural Resources
   4.9.2

3.5 Economic Development
   5.3.2

3.6 Transportation and Mobility
   6.1.1  6.2.1  6.2.3  6.2.6
   6.4.1  6.5.1  6.6.3  6.6.4
   6.6.5  6.7.1  6.7.4  6.7.6
   6.7.8  6.7.9  6.7.4  6.8.5
   6.10.1  6.10.4  6.11.1

3.9 Recreation and Open Space
   9.2.1  9.2.3  9.2.4  9.4.1
   9.2.6  9.3.1  9.5.3  9.8.1
   9.8.4

Current Tasks:
  a. Increasing interdepartmental coordination.
  b. Traffic modeling and safety analysis.
  c. Capital budgeting programming and financing.
  d. Increase mobility options and system integration.
  e. Ongoing re-stripping projects to facilitate urban streets and increasing parking capacity: Congress St., Lafayette St., etc.
  f. Working with the MPO and the DOTD on the Johnston Street Pilot Project.
  g. Sidewalk inventory and identifying potential sidewalk projects.
h. Planning staff is working with Public Works to apply to fund five projects through the MPO Urban Systems grant process. One of those projects is for two electric buses.

i. Planning staff continues to work with Public Works to implement three state grants for bicycle infrastructure, generally restriping projects.

j. Public Works is working with the Disability Awareness Committee to do sidewalk accessibility projects Downtown.

k. Worked with McComb Veazey to do a Better Block Simcoe.

l. Worked with Freetown-Port Rico and other organizations including the University to host Better Block McKinley, resulting in a restripe of McKinley Street and string lights above the road.

**Deliverables:**

- Capital Funding
  - Future roundabouts
  - Future intersection improvements
  - Transit shelters
  - Corridor studies
  - Sidewalk construction
- Continued stage “0” studies for various city and parish roundabouts
- Removed signal lights at Jefferson and Lamar, and three signals on Vermilion Street downtown
- Restriping for Complete Streets for Congress Street resulting in 109 new parking spaces, a new plaza by the library, and improved roadway safety
- Development of construction plans for complete street infrastructure improvements for Bertrand and Jefferson Streets
- Integration of bus routes with Google maps, including beta testing of real-time bus tracking and free wi-fi on buses and at designated shelters

**Corridor Planning Studies**

In the effort to comprehensively consider retrofitting our roads, planning staff has applied for/received funding for five corridor studies: University Ave. (Four Corners to I-10), Congress St. (University Ave. to Pierce St.), Simcoe St. (two parts, one from University Ave. to the southbound Thruway and one from the Thruway to 12th St.), and Moss St. (Jefferson Blvd. to the railroad).

**Current Tasks:**

- Applied for and received Urban Systems funds from the MPO to fund University Ave., Congress St., Moss, and West Simcoe Streets
- Applying for E. Simcoe St. in this upcoming funding cycle for Urban Systems funds from the MPO.
- Selected a consultant for the University Corridor and have begun contract negotiations.

**Evangeline Corridor Initiative (TIGER funding)**

This project will ultimately create a corridor plan for the I-49 Connector Corridor that will pass through the urban core of Lafayette. The Project will prepare for improvements in the corridor concurrently with the final design and engineering for the Connector. Specifically, the plan focuses on connecting disadvantaged populations in the corridor with employment centers, expanding transit, and promoting economic development, consistent with the Ladders of Opportunity initiative. Objectives of the Grant include:
- Analyze and propose new land use policies in the corridor to help spur the area's flagging economy and strengthen and protect existing neighborhoods.
- Plan for the infrastructure improvements that will be necessary to promote connectivity, increase transit, provide for viable alternate modes of mobility, and promote livable communities.
- Propose a plan for implementation that will include dedicated, sustainable funding mechanisms, and catalyst projects, programming and financing.

**Key Challenges as Identified in PlanLafayette:**

1. Obsolescence and disinvestment in older neighborhoods and commercial corridors. (Land Use)
2. Concerns regarding impacts of the I-49 Connector project on surrounding land uses, community character, and pedestrian connectivity downtown and through neighborhoods. (Land Use)
3. Managing the potential impacts of the future I-49 Connector in surrounding neighborhoods. (Housing and Neighborhoods)
4. Maintenance and preservation of older structures of historical and cultural value. (Historic and Cultural Resources)
5. Expediting completion of the I-49 Connector. (Transportation and Mobility)

**Elements/Action Items Addressed:**

- **3.1 Future Land Use**
  - 1.4.1
  - 1.9.1
  - 1.9.2
  - 1.9.4

- **3.3 Housing and Neighborhoods**
  - 3.10.1

- **3.4 Historic and Cultural Resources**
  - 4.9.1

- **3.6 Transportation and Mobility**
  - 6.7.7

**Current Tasks:**

- Working with the consultant team to complete five District Manuals and the Final Corridor Plan.
- Ongoing involvement in the DOTD’s Connector Team and their public outreach.
- Working to obtain capital funds to begin implementing various catalyst projects.
- Certain catalyst projects and the first phase of their implementation: Congress St., Simcoe St. corridor plans, Congress St re-striping, Simcoe and McKinley Better Block, playground at the Main Library, McComb Veazey community garden and pocket park, Greenhouse renovation, Jefferson Blvd. streetscape (Pontiac Point), Stage 0 for Congress/Pierce roundabout, and re-design of Heymann Park.

**Deliverables:**

- Completed the first phase of the contract that included five workshops and a design charrette week with successful public outreach and corresponding public input.
- Completed the second phase of the contract that included facilitating 27 Meetings-in-a-Box and a successful open house with the purpose of obtaining feedback on the district catalyst projects that came from the first outreach effort.
Resiliency Planning
A resilient city is one that has developed capacities to help absorb future shocks and stresses to its social, economic, and technical systems and infrastructures so as to still be able to maintain essentially the same functions, structures, systems, and identity. The flood of August 2016 made Lafayette’s residents keenly aware of the necessity to look at managing water in a comprehensive way which includes building capacity in our infrastructure projects and having the private sector do its part in new development.

Key Challenges as Identified in PlanLafayette:

1. Protection of the region’s waterways from pollutants and erosion caused by stormwater runoff.
2. Declining aquatic ecosystems and surface water quality thereby increasing the possibility of the state’s DEQ restricting the amount of discharge from commercial, industrial, and the municipal sewer system.
3. Conserving open space and natural resources as the parish’s population grows.
4. Identifying and assessment of at-risk areas due to development patterns and monitoring development in and near sensitive environmental areas.
5. Creating an integrated watershed approach for stormwater management that provides improvements in surface water quality and community recreation.
6. Preserving and enhancing the region’s tree canopy.
7. Protecting people and property from storms and flooding and other natural or manmade disasters.

Elements/Action Items Addressed:

3.1 Future Land Use
1.5.1 1.5.2 1.5.6

3.7 Utilities
7.7.1

3.10 Resource Conservation & Hazard Mitigation
10.4.1 10.4.2 10.4.3

Current Tasks:
   a. Secured 1.9 million in HUD sanction funds to be used for three drainage projects.
   b. Waived building permit fees for flood victims.
   c. Attracted one of the largest national non-profit recovery efforts with 8 Days of Hope in June 2017.
   d. Planning Low Impact Development project at Public Works Red Roof building.

Deliverables:
   - Conducted a successful resiliency workshop funded by the The Rockefeller Foundation and the Global Resilience Academy. LCG was given an award for the success of this workshop by the LA Floodplain Management Association.
   - Selected by CPEX (Center for Planning Excellence) for a code audit of stormwater regulations.
   - Majority of the new planting beds at City Hall are native plants.
Project Front Yard
Taking the lead from more than forty action items in Lafayette’s Comprehensive Plan, Project Front Yard’s (PFY) mission is to build awareness and stimulate improvement of the face of our community. Initiatives under Project Front Yard include revitalization of gateways, improved streetscapes, litter removal and prevention, public art, river cleanup, and education.

Key Challenges as Identified in PlanLafayette:
1. Obsolescence and disinvestment in older neighborhoods and commercial corridors. (Land Use)
2. Lack of adequate, coordinated, and context sensitive standards for roadway and streetscape design. (Community Character)
3. Lack of tree canopy and functional landscaping along corridors to provide physical buffers and visual screening detracts from the overall experience and character of the community. (Community Character)
4. Deteriorating infrastructure, vacant and blighted properties, and poorly maintained streetscape and housing in some older and historic neighborhoods. (Community Character)
5. Sharing resources and coordinating across municipal boundaries and with the larger Acadiana region. (Community Facilities and Services)
6. Reducing overlap between community services and increasing resource sharing. (Community Facilities and Services)

Elements/Action Items Addressed:

3.1 Future Land Use  
1.2.6 1.3.3 1.4.2 1.5.4 1.5.6 1.13.2

3.2 Community Character  
2.6.1 2.6.2 2.7.1 2.7.2 2.7.3 2.7.4 2.7.5 2.7.6 2.12.3

3.3 Housing and Neighborhoods  
3.3.2 3.3.4 3.3.6 3.12.4 3.12.6

3.4 Historic and Cultural Resources  
4.5.3 4.6.3 4.8.3 4.8.5 4.9.1 4.9.4 4.11.4

3.5 Economic Development  
5.6.1 5.8.4

3.7 Utilities  
7.5.3 7.6.3 7.6.6

3.8 Community Facilities  
8.18.2

3.9 Recreation and Open Space  
9.6.3 9.7.1 9.7.2 9.8.3 9.8.4

3.10 Resource Conservation and Hazard Mitigation  
10.1.5

Current Tasks:  
a. Facilitate native tree plantings.  
b. Neighborhood and community garbage pickups.  
c. Policies and guidelines regarding adoption of public spaces through the Embrace a Space program.

Deliverables:  
- Coordination of various efforts throughout the city.
- Tree plantings at various locations.
- Neighborhood clean-ups throughout the city.
- Engagement with education and the school system, including a Keep Louisiana Beautiful-funded Activity Book and an exhibit at the Lafayette Science Museum. In addition, working with Keep Louisiana Beautiful, Project Front Yard co-wrote a curriculum that is being deployed statewide and resulted in the passage of HB 111.
- Re-launch of the Embrace a Space Program with several new organizations signing on.
- Deployment as regional program, including participation from Iberia Parish, St. Martin Parish, Vermilion Parish, and Acadia Parish with interest from Jeff Davis, Evangeline, and St. Landry parishes.
- Coordinated a CGI electronic waste pickup in conjunction with Household Chemical Day.
- Expanded the recycling program to 38,000 households whereas before it was by request only.

### Mapping and Data Collection
A lack of Mapping and Data Collection limits LCG’s ability to appropriately and strategically plan for various circumstances. Parcel-based mapping, public facility mapping, and centralized collection of data would greatly serve to enhance LCG’s ability to deliver municipal services.

#### Key Challenges as Identified in PlanLafayette:

1. Lack of accurate, parcel-based land use information in GIS to track and plan for land use changes in the parish. (Land Use)
2. Lack of a streamlined process for reducing the number of adjudicated properties in the parish and bringing them into productive use. (Land Use)
3. Ability to grow the base of the LUS power system through annexation, consistent with the growth and land use policies of the comprehensive plan. (Utilities)
4. Addressing school facility needs, including buildings that are too large, too small, or in need of major repair or replacement. (Community Facilities and Services)

#### Elements/Action Items Addressed:

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Current Tasks:

a. Increasing interdepartmental coordination.
b. Ongoing coordination to facilitate shared use of parcel-based map.
c. Continued development of existing land use data.
d. Creation of public facilities inventory.
e. Working with Purchasing to map all LCG land inventory.
f. Population demographics and modeling.
g. Transportation modeling.
h. Mapping of Public Works’ easements and right-of-ways.
i. Building of a sidewalk inventory and sidewalk plan map.

Deliverables:

- Preliminary mapping of all LCG facilities (buildings, waterways, parks, etc.).
- Ongoing coordination with external agencies including the Assessor’s Office and the MPO for mapping, demographic, and modeling purposes.
- Have real time parcel configuration data from the Assessor’s office.
- Mapping of five years of CIP projects.
- Mapping of pedestrian indicators and potential sidewalk projects.

Public Outreach

LCG provides a variety of public services vital to the public ranging from environmental standards to educational resources to public transportation. LCG’s ability to notify citizens of available services greatly enhances both individual quality of life as well as the parish quality of life in general.

Key Challenges as Identified in PlanLafayette:

1. Communicating value of arts, culture, and local history in economic terms. (Historic and Cultural Resources)
2. Access to arts and culture in underserved areas, schools, and neighborhoods that lack resources to get to performance venues. (Historic and Cultural Resources)
3. Implementation of Travel Demand Management (TDM) strategies such as ridesharing, staggered work hours etc., for more efficient use of transportation resources. (Transportation and Mobility)
4. Reducing SOV use and making transit more attractive to choice riders. (Transportation and Mobility)

Elements/Action Items Addressed:

3.4 Historic and Cultural Resources
   4.4.2 4.4.3 4.4.4

3.6 Transportation and Mobility
   6.6.3 6.7.3 6.8.6 6.10.3 6.11.2

3.7 Utilities
   7.5.3 7.6.2 7.6.3 7.6.4 7.6.6

3.8 Community Facilities
   8.18.3

3.9 Recreation and Open Space
   9.5.2

3.10 Resources Conservation and Hazard Mitigation
10.1.5

Current Tasks:

a. Regular PlanLafayette engagement through various media.
b. LUS and Public Works community environmental programs.
c. Development of marketing materials for Lafayette Transit use and promotion.
d. The Kresge grant has a robust community engagement plan through the McComb-Veazey coterie.
e. Evangeline Corridor Initiative public outreach.

Deliverables:

- Regular LCG, PlanLafayette, and Project Front Yard community outreach through social media and eblasts.
- PlanLafayette Week, tentatively scheduled for August 2017.
- Project Front Yard includes partnerships with outside agencies, more than $2 million in cumulative media donations, and regular communications with public.
- Public awareness campaigns for curbside recycling, household hazardous waste, electronic waste, rain barrel program.
- Public awareness partnership campaign with BVD and PW Environmental Quality to improve water quality.
- Regular stakeholder presence at neighborhood coterie meetings (Police Department, Habitat for Humanity, etc.).
- The CREATE initiative was announced in March 2017 with public meetings scheduled.
Proposed Amendments:

University Avenue

Proposed Action Items

- 1.3.4: Revitalize the “Four Corners” and Cameron and University Streets intersection as an employment and job center.
- 2.6.3: Prioritize the identification of University/I-10 Gateway and corridor as the entrance to the University Corridor, UL and the heart of the city, downtown.

Stormwater Management

Proposed Action Items

- 1.5.7: Build stormwater capacity into capital projects, e.g. roads, to promote multi-purpose projects to more effectively use limited resources.
- 10.4.4: Explore funding opportunities and innovative programs to implement stormwater capacity in new developments and in public infrastructure projects.

Smart Cities

Proposed Goal/Policy/Action Items

- Community Character, Goal 5: Establish Lafayette as a smart city.
- P 2.13 Cultivate Lafayette’s standing as a smart city by deploying best practices in technology, communications, transparency, and efficient use of resources.
- 2.13.1: Explore opportunities to use social media and digital technologies to initiate citizen-led public engagement activities.
- 2.13.2: Through the development of performance measures look to developing baseline data to monitor and measure success.
- 2.13.3: Develop community solutions and increase citizen engagement by providing open data resources to residents and stakeholders.
- 6.6.7: Develop the infrastructure to enable moving the Lafayette Transit System to convert their fleet to improve sustainability.

CREATE Initiative

Amendment to Existing Action Item

- 4.11.4: Finalize, adopt, and implement a Culture Plan through a collaborative process with cultural stakeholders and civic leadership in the community, to be led by the Administration. This may include civic beautification, neighborhood corridors, public art parks, a new cultural campus, and grant funding opportunities.
Public Amendment
Amendment to Existing Action Item

**Current Action Item**
- 7.6.4: Increase the volume of recycled materials (including yard waste and compost) so as to decrease the volume of solid waste going to landfills.

**Replaced with**
- 7.6.4: Decrease the volume of solid waste going to landfills (or potentially incinerators) through source reduction, reuse, composting of yard and food waste, and recycling.
No Kill Shelter

Proposed Action Items

- 8.5.4: Reach the goal of a “no kill” status for our Animal Control Services.

Clerical Amendments

- Replace all references to “Greater Lafayette Chamber of Commerce/GLCC” with One Acadiana/1A to reflect the organization’s name change.